



**DocRankr**  
online marketing

# DocRankr

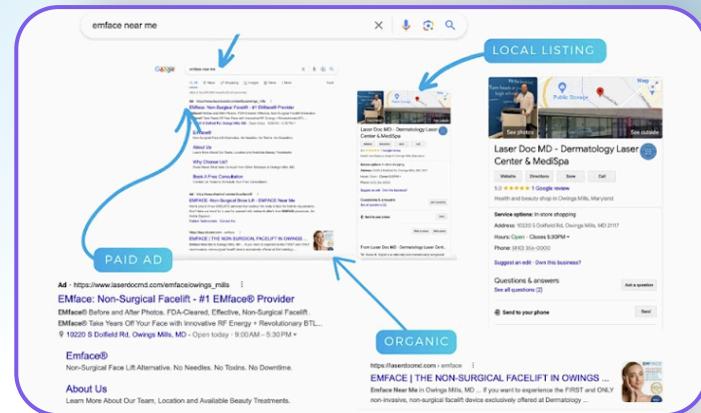
## Healthcare Marketing

DocRankr is a results-driven digital marketing agency specializing exclusively in the medical and healthcare industry. We help medical practices attract high-quality patient leads through strategic paid advertising, conversion-focused funnels, and AI-powered CRM automation. With over a decade of experience, we support healthcare businesses across the US, UK, Canada, and UAE, delivering measurable growth, transparent reporting, and consistent ROI.



# OUR CORE EXPERTISE

- Google & Bing Ads
- Facebook & Instagram Ads
- AI-Powered CRM & Lead Management
- Medical & Healthcare Campaigns
- High-Converting Funnels & PPC Optimization
- Lead Generation & Marketing Automation



**Top Dentists in Dubai**  
5 Star Dental Practice — State of the art dental centres with latest technology. Globally trained dentists. Awarded Asia's Best. ISO Certified. 5 Star Experience....

**Client Testimonials**  
See What the Clients Are Saying. Get To Know Us Better.

**Full Mouth Reconstruction**

**Dental Implants**

**Online Appointment**

 [drmichaels.com](http://drmichaels.com)

**Dentzz Dental Care Centre - Du...**  
4.9 ★★★★★ (409)  
Dental clinic · 1806, 18th Floor, Jume...  
They are extremely caring, professional, and the quality is...

**Sky Clinic Dental Center JLT - G...**  
4.8 ★★★★★ (759)  
Dental clinic · Swiss Tower - 27th Flo...  
She did my crowns and they are absolutely beautiful so natural."

**Dr. Handy Al Banna (German De...**  
4.9 ★★★★★ (258)  
Dental clinic · DMCC, HDS Business ...  
100% recommended!"

**Sponsored**  
Dr. Michael's Dental Clinic - Micr...  
4.8 ★★★★★ (479)

**microblading near me**

**Ad - microbladingmyrtlebeach • (404)480-9409**  
\$450 Eyebrow Microblading - MediSpa in Myrtle Beach, SC  
Achieve Your Desired Look With Safe & Effective Procedure. Visit Us Today! Open 7 Days A Week. Friendly Environment. FDA Approved. Online Appointment. Free Consultation.

**See Our Specials**  
Save on Our Cosmetic Procedures. Request Cosmetic Coupons & Promotions.

**Medical Spa Services**  
See Our List of Available Services. Book Your Appointment. Immediate Results.

**Microblading - Myrtle Beach SC | Budget-Friendly Prices**  
Microblading Specialized Hots Appropriate Licenses For Provision Of Tattoo Services. Make An Appointment. About Us.



**Only 7-Star Clinic in UAE - World's Best Hair Clinic - Award-Winning Clinic**  
Book your free consultation now and start your hair journey with us today! Changing lives, Empowering confidence with World's leading hair transplant clinic.

**3 Times More Hair than FUE** **Hair Transplant Result**

**Enfield Royal Clinics**  
[services.enfieldroyalclinic.com](http://services.enfieldroyalclinic.com)

**Best Hair Transplant in Dubai - Enfield Royal Clinics - Book Your Slot Today**  
Redefine your beauty, we offer high quality hair transpl...

 Call 04 373 9071



## INDUSTRIES WE SERVE

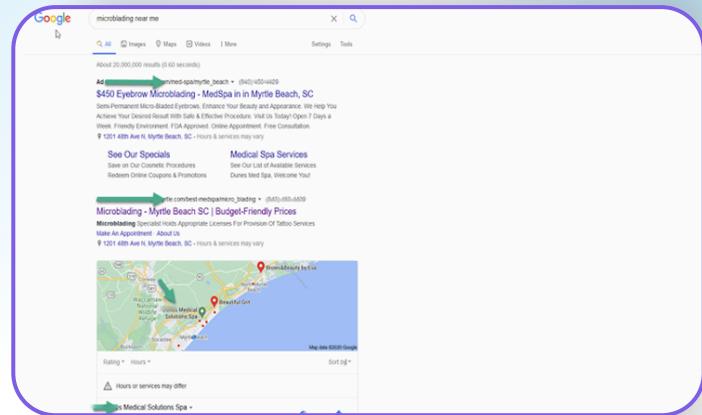
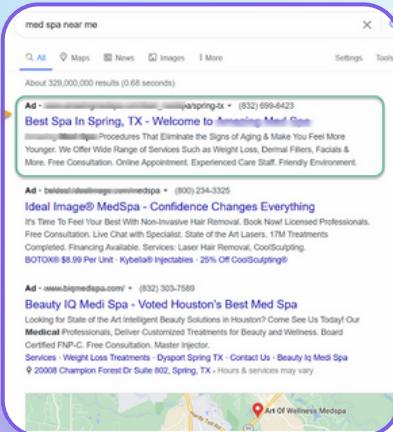
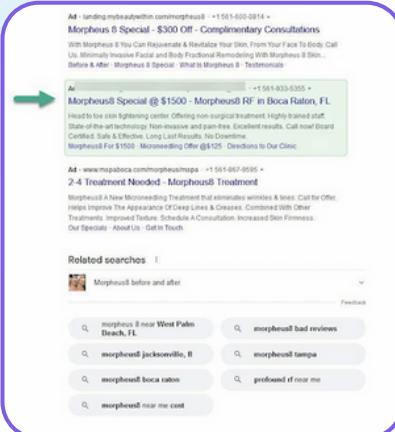
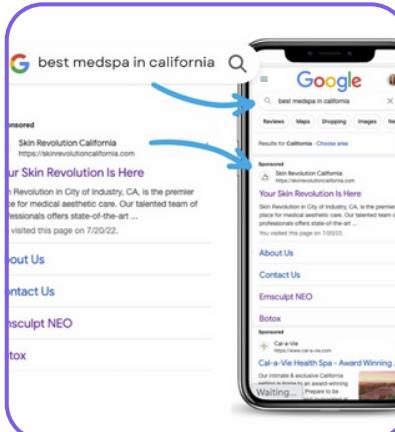
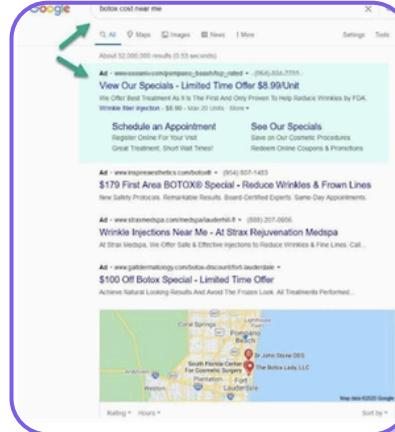
- Medical Spas & Aesthetics
- Dermatology, Esthetics & Dental Care
- Primary, Urgent & Telemedicine
- IVF, Fertility & Women's Health
- Pain, Addiction & Wellness Clinics
- Regenerative, Anti-Aging & Integrative Medicine
- Cardiology, Pediatrics & Specialty Care





# WHAT WE DO

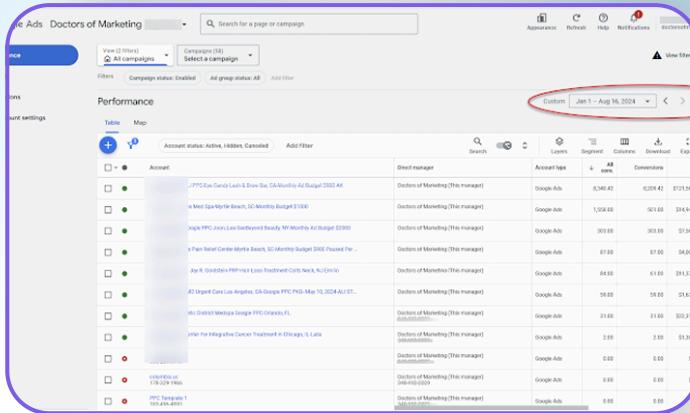
- Google Search & Display
- Google Local & Maps
- YouTube Ads
- Facebook & Instagram Ads
- Microsoft Bing Ads
- *Paid Advertising Strategy (PPC)*

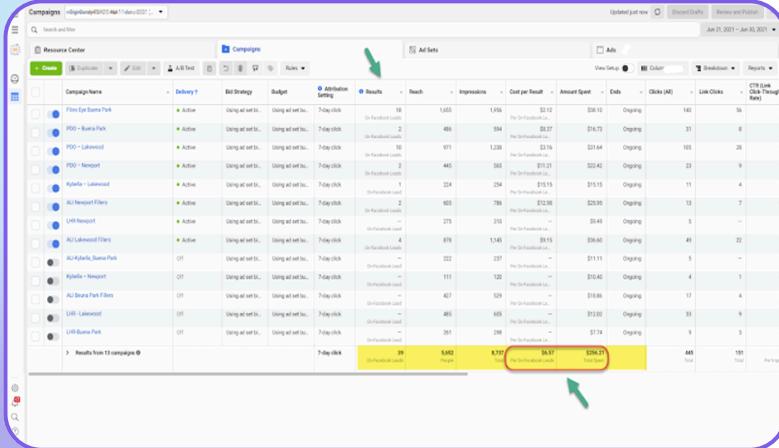


# OUR AD APPROACH

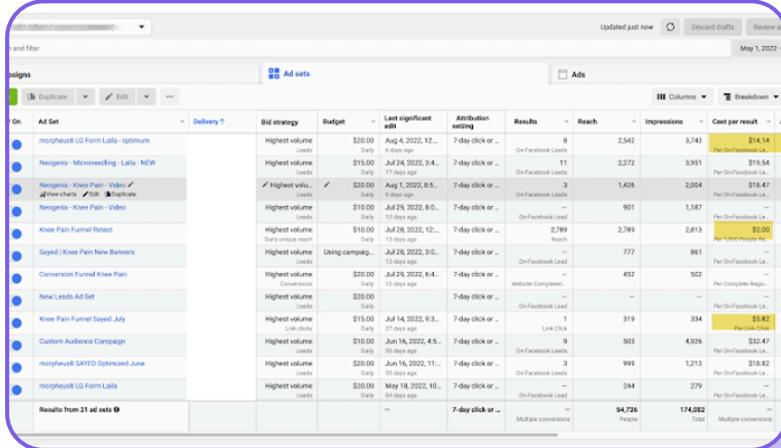
- Strategic keyword & audience targeting
- Smart budget allocation
- Daily monitoring & continuous optimization
- Eliminating non-performing keywords
- A/B testing ads & landing pages
- Focusing on top-performing locations



Ad group	Account status	Ad type	Impressions	Clicks	CTR	Cost per Click
PTCO East Beach & Show Bar, CA/Monthly Ad Budget 20000 AR	Active	Google Ads	6,960,421	1,029,421	15.0%	\$16.42
ie Best Spa Myrtle Beach, SC/Monthly Budget 51000	Active	Google Ads	1,756,000	501,000	28.6%	\$34.44
Google PPC JOHN LEE DENTALCARE BEAUFORT, NC/Monthly Ad Budget 22000	Active	Google Ads	393,000	98,000	25.0%	\$31.30
A Pan-Asian Center Myrtle Beach, SC/Monthly Budget 31000/Pinned For...	Active	Google Ads	87,000	17,000	19.5%	\$1,000.00
Jay R. Goldstein PFP-Holistic Health and Chiro, NJ/SH 10	Active	Google Ads	84,000	11,000	13.1%	\$1,000.00
AD Urgent Care Los Angeles, CA/Google PPC/May 10, 2024 AU ET...	Active	Google Ads	59,000	15,000	25.4%	\$31.63
Ad: Doctor Myrtle Beach, SC/Google PPC/Jan 1, 2024	Active	Google Ads	31,000	8,000	25.8%	\$31.21
Info for Integrative Cancer Treatment in Chicago, IL/Info	Active	Google Ads	2,000	200	10.0%	\$1,000.00
Doctors of Marketing (H10 manager) (dynamically generated)	Active	Google Ads	0.00	0.00	0.0%	\$0.00
Doctors of Marketing (H10 manager) (dynamically generated)	Active	Google Ads	0.00	0.00	0.0%	\$0.00
Doctors of Marketing (H10 manager) (dynamically generated)	Active	Google Ads	0.00	0.00	0.0%	\$0.00
INFO Template 1 (H10, 450x400)	Active	Google Ads	0.00	0.00	0.0%	\$0.00



Campaign Name	Delivery	Bid Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Clicks (All)	Link Clicks	CTR (Link Click Through Rate)
Film Eye Buena Park	Active	Using ad set	Using ad set	7-day click	18	1,650	1,056	\$1.12	\$86.10	Ongoing	140	56	—
POD - Buena Park	Active	Using ad set	Using ad set	7-day click	2	405	594	\$1.27*	\$16.73	Ongoing	21	0	—
POD - Lakewood	Active	Using ad set	Using ad set	7-day click	10	971	1,238	\$1.64	\$15.64	Ongoing	105	28	—
POD - Newport	Active	Using ad set	Using ad set	7-day click	2	445	565	\$11.21	\$22.40	Ongoing	23	9	—
Albion - Lakewood	Active	Using ad set	Using ad set	7-day click	224	254	1515	\$15.15	\$15.15	Ongoing	11	4	—
ALI/National Filters	Active	Using ad set	Using ad set	7-day click	2	603	710	\$21.98	\$25.95	Ongoing	13	7	—
LHS Report	Active	Using ad set	Using ad set	7-day click	—	275	310	\$1.04	\$1.04	Ongoing	5	—	—
ALI/Lakewood Filters	Active	Using ad set	Using ad set	7-day click	—	678	1,141	\$14.00	\$26.60	Ongoing	49	22	—
ALI/Albion - Buena Park	Off	Using ad set	Using ad set	7-day click	—	222	237	—	—	Ongoing	111	5	—
Kyleigh - Newport	Off	Using ad set	Using ad set	7-day click	—	111	120	—	—	Ongoing	4	1	—
ALI/Buena Park Filters	Off	Using ad set	Using ad set	7-day click	437	529	1,086	—	—	Ongoing	17	4	—
LHS - Lakewood	Off	Using ad set	Using ad set	7-day click	—	485	605	—	—	Ongoing	33	9	—
LHS/Buena Park	Off	Using ad set	Using ad set	7-day click	—	261	288	—	—	Ongoing	9	3	—

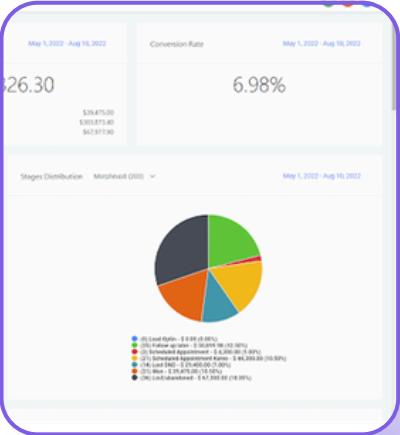
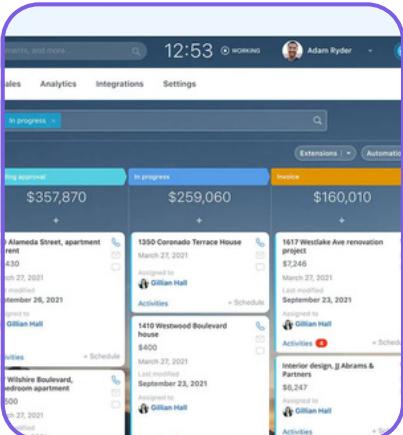
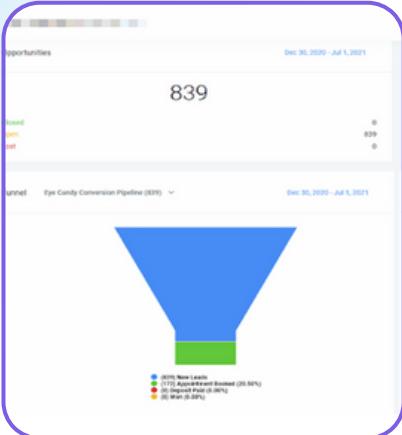
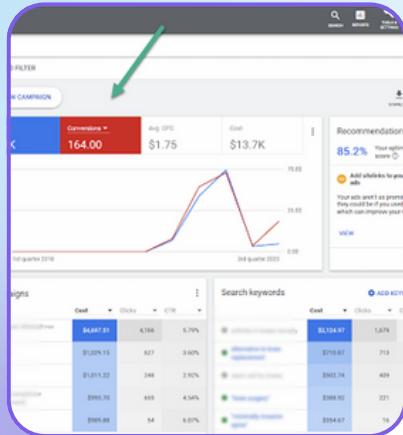
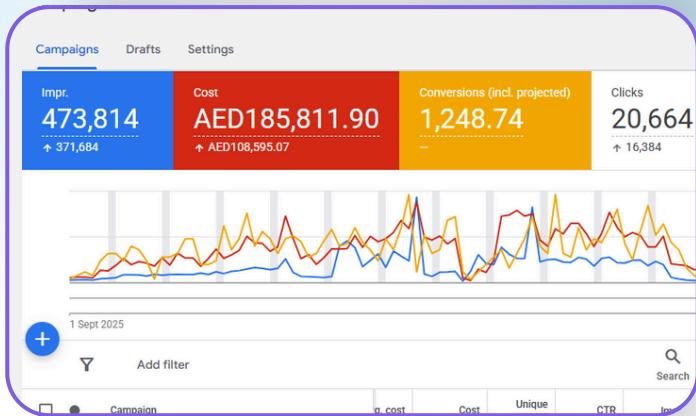


Ad Set	Delivery	Bid strategy	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result
morphew101 LG Form Lalia - optimum	7-day click or -	On Facebook Leads	\$20.00	Aug 4, 2022, 12:20:00	7-day click or -	8	2,542	5,743	\$14.14
Neogenix - Microneedling - Lalia NEW	7-day click or -	On Facebook Leads	\$15.00	May 1, 2022, 3:45:00	7-day click or -	11	2,272	3,951	\$19.54
View charts <span>View details</span>	7-day click or -	On Facebook Leads	\$10.00	Aug 1, 2022, 8:50:00	7-day click or -	3	1,426	2,054	\$18.47
Neogenix - Knee Pain - Video	7-day click or -	On Facebook Leads	\$10.00	Jul 28, 2022, 8:00:00	7-day click or -	—	901	1,387	Per On Facebook Le...
Knee Pain Funnel Retest	7-day click or -	On Facebook Leads	\$10.00	Jul 28, 2022, 12:00:00	7-day click or -	2,799	2,813	Per 1,000 People Re...	\$2.00
Sayed J. Knee Pain New Banners	7-day click or -	On Facebook Leads	\$10.00	Jul 28, 2022, 13:00:00	7-day click or -	777	861	Per On Facebook Le...	—
Conversion Funnel Knee Pain	7-day click or -	On Facebook Leads	\$20.00	Jul 29, 2022, 6:42:00	7-day click or -	452	502	Per Complete Regis...	—
New Leads Ad Set	7-day click or -	On Facebook Leads	\$20.00	Jul 29, 2022, 6:42:00	7-day click or -	—	—	—	—
Knee Pain Funnel Sayed July	7-day click or -	On Facebook Leads	\$15.00	Jul 14, 2022, 9:30:00	7-day click or -	1	319	334	\$5.82
Custom Audience Campaign	7-day click or -	On Facebook Leads	\$10.00	Jun 16, 2022, 4:50:00	7-day click or -	9	503	4,926	\$12.47
morphew101 SAYED Optimized June	7-day click or -	On Facebook Leads	\$20.00	Jun 16, 2022, 11:00:00	7-day click or -	3	999	1,213	\$18.82
morphew101 LG Form Lalia	7-day click or -	On Facebook Leads	\$20.00	May 18, 2022, 10:00:00	7-day click or -	244	279	—	—



# CAMPAIGN RESULTS

- Medical Spa Funnels
- Laser Hair Removal Campaigns
- Pain Management Lead Campaigns
- Multi-Service Clinic Campaigns
- Search & Display Performance Reports

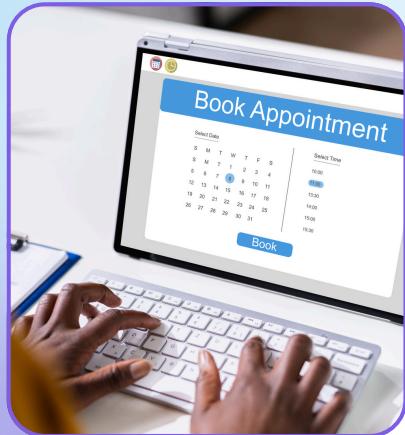
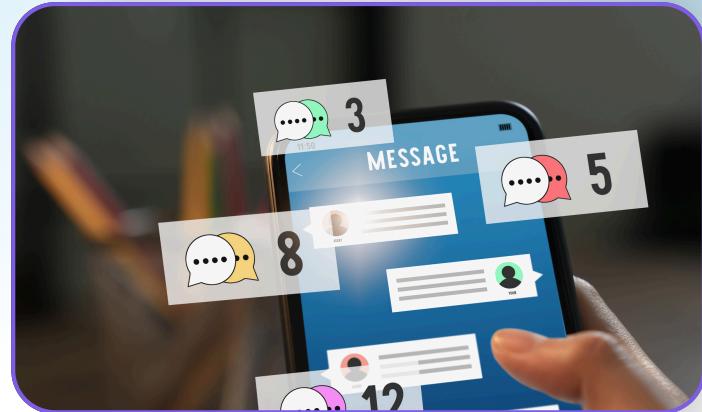




## AI-POWERED CRM

- AI chat, SMS & live chat
- Appointment booking & follow-ups
- Lead tracking, reviews & call tracking
- Email/SMS automation & landing pages

*AI-powered CRM for healthcare growth and management.*



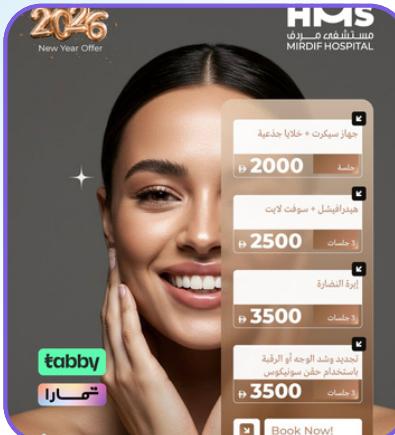


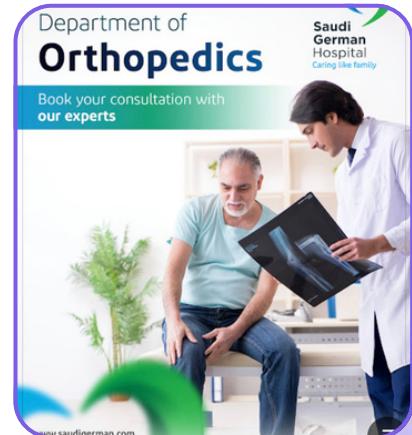
# META MARKETING

- Conversion-Driven Appointment Funnels
- High-Impact Aesthetic & Skincare Advertising
- Scalable High-Volume Lead Generation
- Precision Demographic Targeting

*High-performing Meta ads for healthcare brands worldwide.*





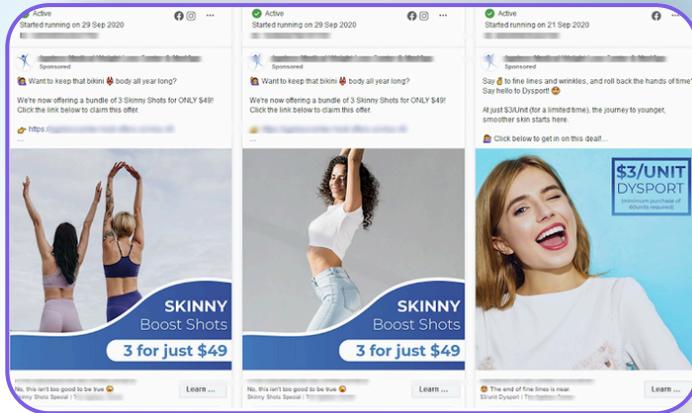




# META MARKETING

- Appointment-booking funnels
- Aesthetic & skincare ads
- High-volume lead campaigns
- Demographic-based targeting

*High-performing Meta ads for healthcare brands Over GCC*



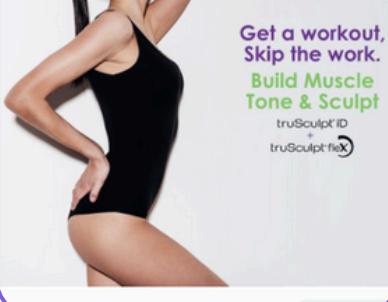
From accurate diagnosis to targeted treatment, you're guided every step by experienced pelvic pain specialists.

Book your appointment today.

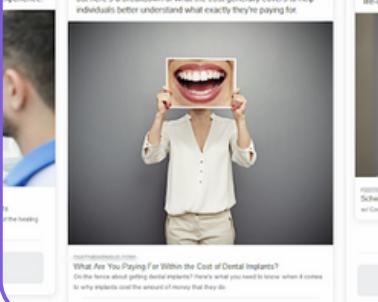


Get a workout, Skip the work. Build Muscle Tone & Sculpt

truSculpt ID + truSculpt:flex



Cost is a common pain point for many individuals who are exploring dental implants. It's hard to put a price on a new life-changing smile, but here's a breakdown of what the cost generally covers to help individuals better understand what exactly they're paying for.



**IV Glutathione Therapy**

Radiance In Every Drop

20% OFF  
Use Code: FIRST20

Now At  
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Available At Your  
Home Hotel Office

Buy Now & Get it delivered in 30 minutes

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★★★★★ Trusted By 1000+ Patients

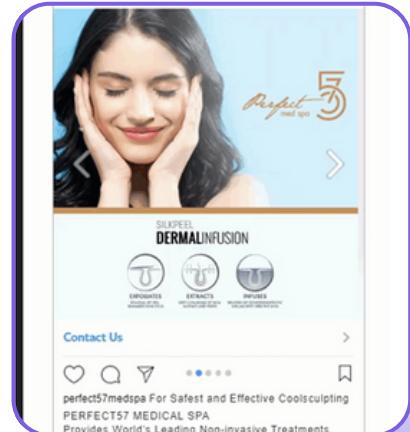
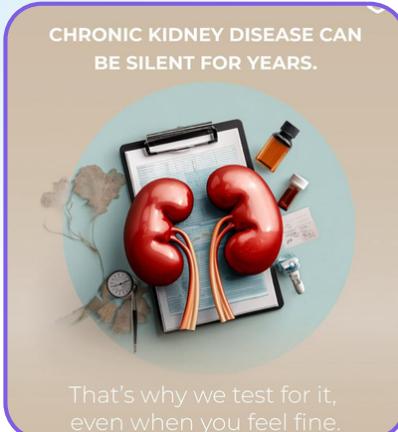
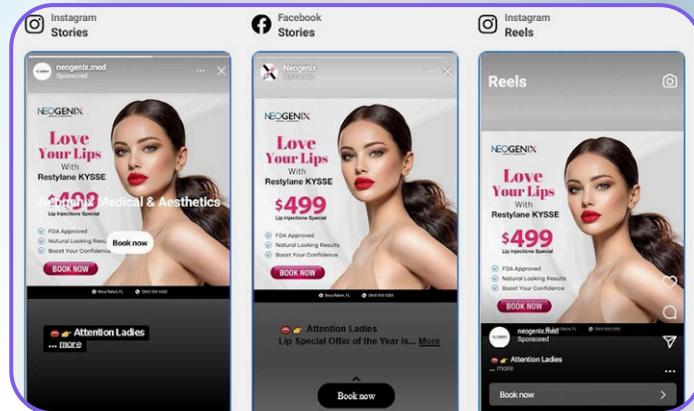




# META MARKETING

- Smart Automation That Never Misses a Lead
- Creative That Builds Instant Trust
- ROI-Focused Media Buying
- Local Market Intelligence Targeting

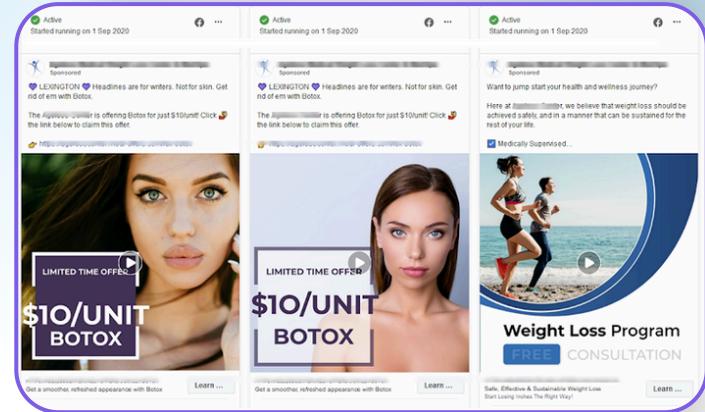
*High-performing Meta ads for healthcare brands worldwide.*





# GRAPHIC DESIGN SERVICES

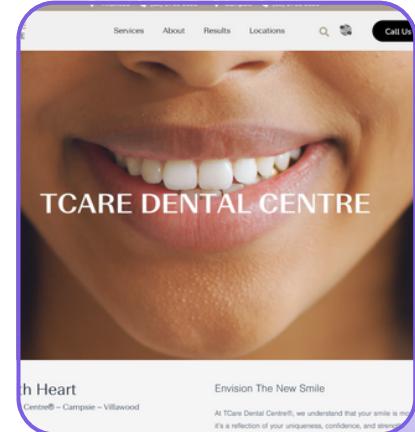
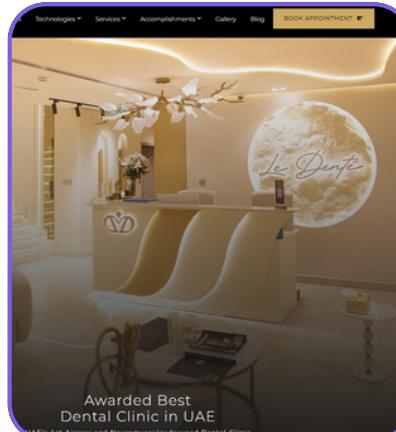
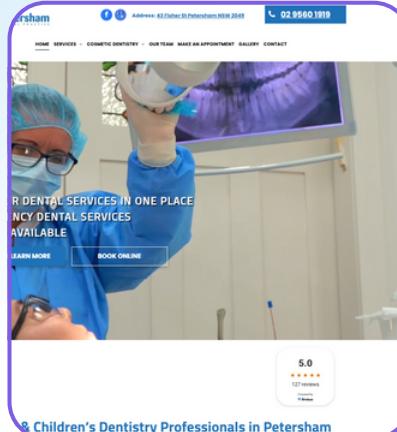
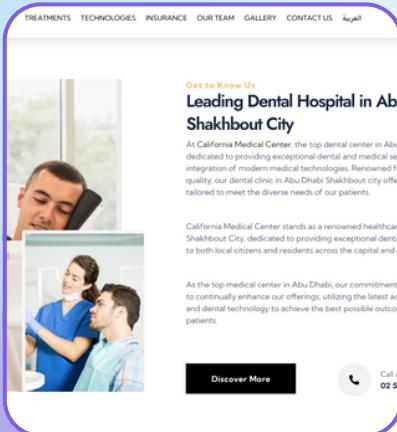
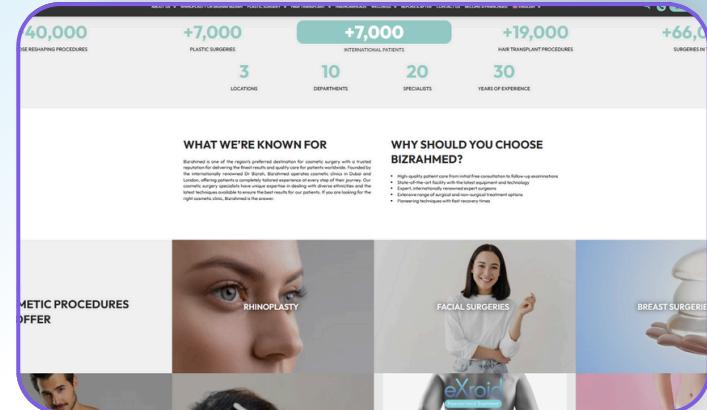
- Ad Creatives – Google, Facebook & Instagram
- Social Media Graphics – Consistent brand visuals
- Medical Campaign Creatives – focused designs
- Landing Page Graphics – Conversion-driven layouts
- Brand Identity – Colors, fonts & consistency
- Promotional Graphics – Offers & patient education





# WEB DESIGN SERVICES

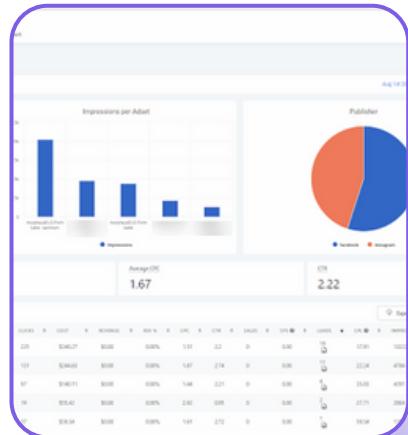
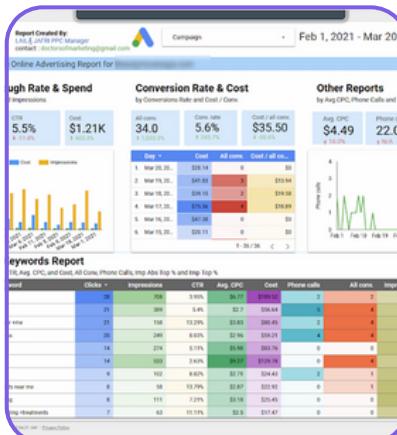
- Designed for Patient Conversions
- Healthcare-Focused User Experience
- SEO-Ready from Day One
- Fast, Mobile-First & Trust-Driven
- Smart Chat & AI Inquiry Handling





# WHAT CLIENTS GET

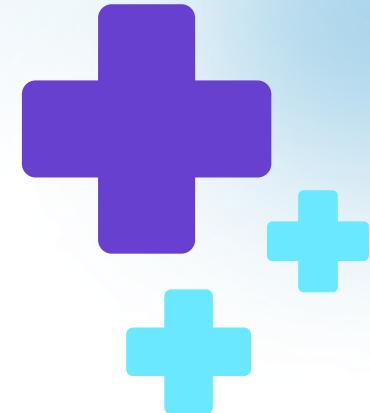
- Optimized Google & Meta Ads
- AI CRM Setup & Automation
- Advanced Reporting Dashboard
- Unlimited Design & Social Media Management
- Email/SMS Marketing
- VIP 24/7 Support





# LET'S GROW YOUR PRACTICE

Premium Healthcare Digital Marketing



**PHONE:**

+971 55 355 2183

**EMAIL:**

[info@docrankr.ae](mailto:info@docrankr.ae)

**WEBSITE:**

[www.docrankr.ae](http://www.docrankr.ae)

